



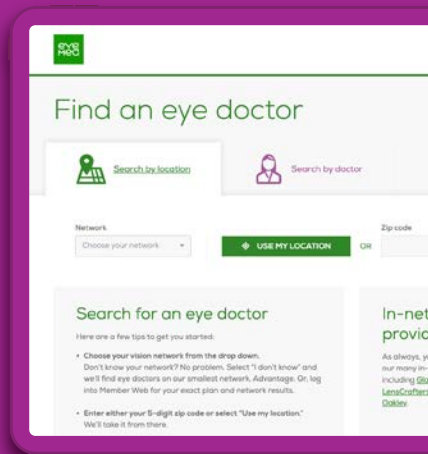
DISCOVER THE EYEMED EXPERIENCE

eye
Med

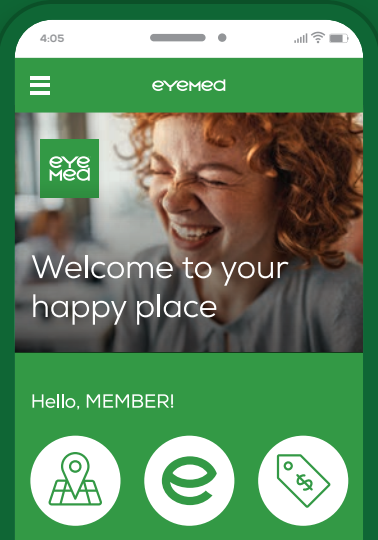
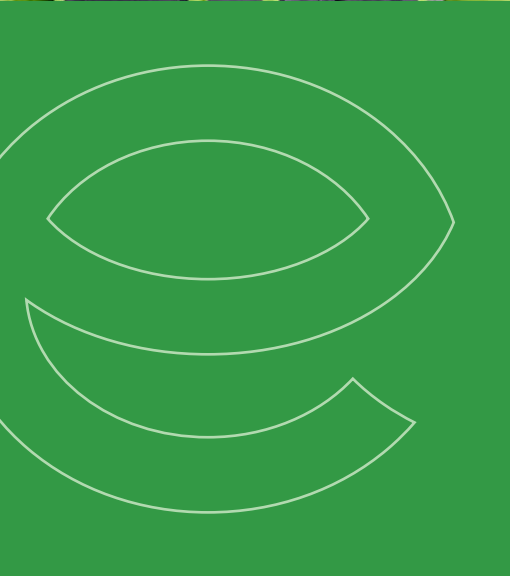
Partners for
better vision



network
that wows



Experience EyeMed



We built **America's largest vision network¹**, so members have choice and convenience. We craft **custom vision plans** that prioritize flexibility and value. And we create a **member experience** focused on simplicity and transparency. Why do all this? Because every moment is an opportunity to help them see life to the fullest.

custom built
benefits



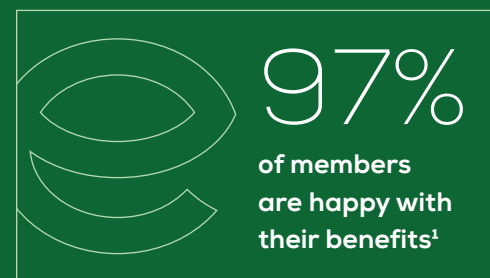
simple,
transparent
experience

¹Based on unique providers and unique locations. EyeMed Insight network data and analysis of competitors' largest networks via competitor data, Spring 2024.

EyeMed knows
what members
actually want
and need.
That's important.

Building benefits to your specs

Members can't help but share how excited they are to use their EyeMed vision care benefits. It might sound surprising, but it's not an accident. That's because we look at the data from nearly 85 million EyeMed members and craft a vision plan that matches what they actually want and need. No one-size-fits all vision plans here.

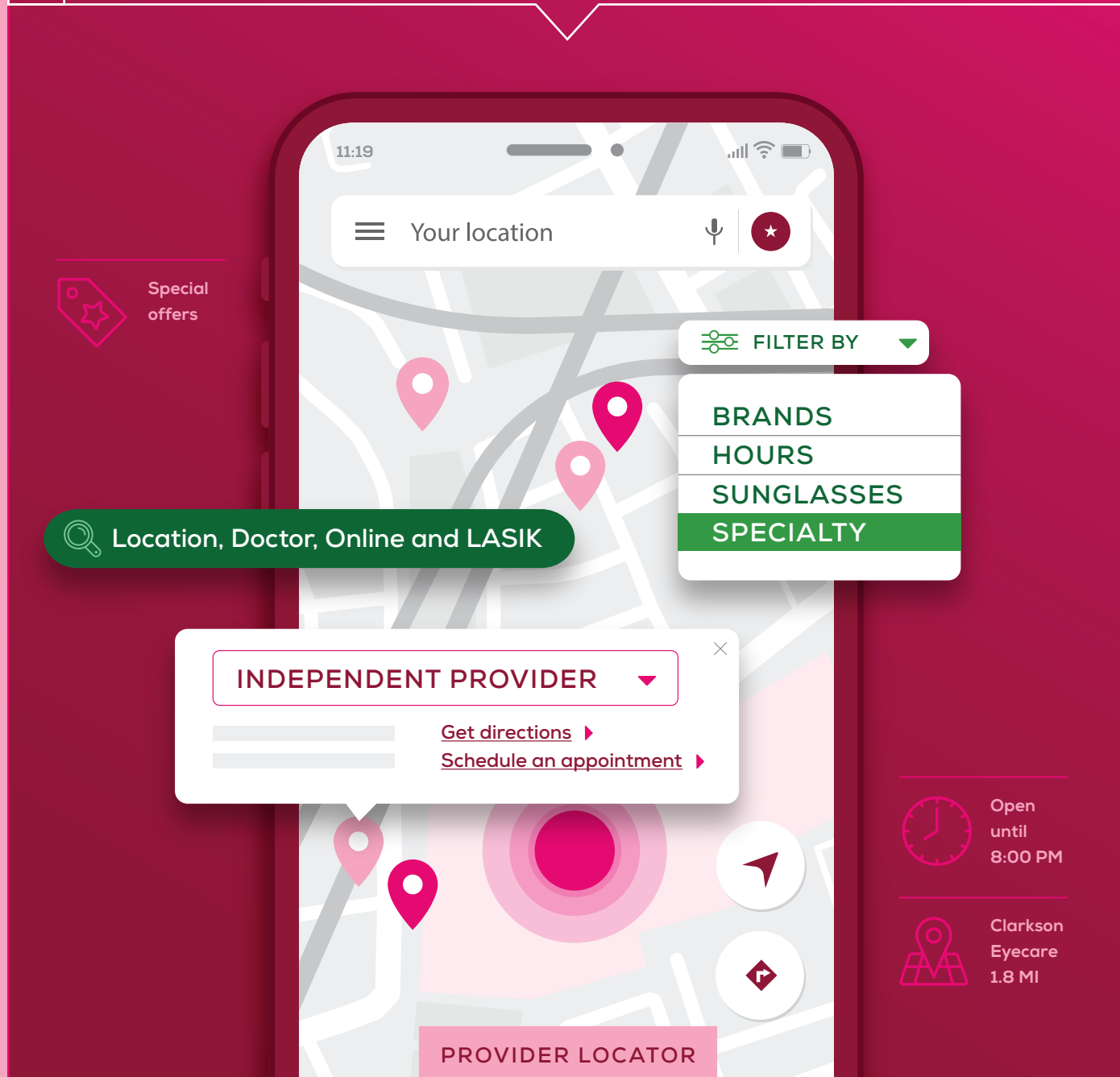


USAGE + SAVINGS = VALUE

We believe benefits are meant to be used. So, we tailor vision plans to drive up utilization, drive down out-of-pocket-costs and create the most value.

¹Overall Satisfaction in the EyeMed National/Book of Business Member Satisfaction Survey for 2023. Fully insured clients are underwritten by: Fidelity Security Life Insurance Company®, Kansas City, MO 64111 and Fidelity Security Life Insurance Company® of New York.

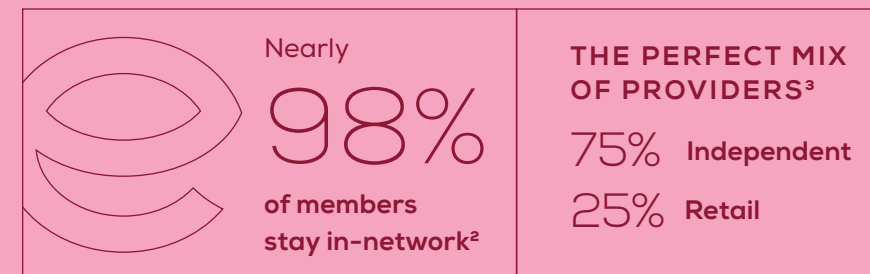
I'm getting my eyes checked on my way home



Finding the perfect in-network provider

Imagine your member is searching for an eye doctor. They want someone in-network, nearby and available on weekends. Sounds tricky right? Not with EyeMed.

We've built America's largest vision network,¹ so there is a provider perfect for everyone. Independent or retail. Online or in-person. And all in-network.



MORE CHOICE. MORE VALUE.
When members stay in-network, they get the most value from their benefits

¹EyeMed Insight network data and analysis of competitors' largest networks via competitor data, Spring 2024.
²EyeMed internal book of business, 2023. ³Based on Insight Network, EyeMed book of business, February 2024.


More savings in sight with Eye360¹

Everyone wants to control costs these days. So, when members told us they needed to save more on exams, frames and contacts, we listened, went to work and created Eye360.¹

Eye360 is an enhanced insurance benefits package that gives members \$0 eye exams, \$50 added to their frame allowance and \$50 added to their contact lens allowance. Plus a \$100 second pair benefit.² They get all these extra benefits by just visiting one of our thousands of PLUS Providers. Pretty cool, right?



LOOK FOR THE PLUS SIGN

Members can find a nearby PLUS Provider  in a snap using our online Provider Locator

SAVINGS THAT STACK 

Enhanced benefits	<div style="width: 80%;"></div>
+ Special offers	<div style="width: 60%;"></div>
+ Discounts	<div style="width: 40%;"></div>



Exclusive special offers and discounts can be used on top of Eye360 benefits³

¹Member access to PLUS Providers is only available in conjunction with the Eye360 product and is not available in all states. Eye360 benefits not available in all states. ²Additional prescription glasses allowance is for prescription glasses only and can be used on frame and/or lenses, with or without lens options. ³Discounts are not insured benefits. Special offers not available in all states. Special offers not available in Texas. Fully insured clients are underwritten by: Fidelity Security Life Insurance Company®, Kansas City, MO 64111 and Fidelity Security Life Insurance Company® of New York.


SATURDAY
29


\$0 eye exam
12:00-12:45
PLUS Provider

1 more event

< All notes   Done

- Enhanced benefits
- Special offers³
- My new favorite frames

EYE360 BENEFITS 

 Visit a PLUS Provider¹... 20 min ago

\$0 eye exam

\$50 added to the frame allowance

\$50 added to the contact lens allowance

And a \$100 second pair benefit

I look forward to using my vision benefits – it’s a great experience



MEMBER WEB AND APP



The industry's highest-rated app¹



98% of clients agree our benefits are easy to understand and simple to use²

A great way to get started

Members receive some exciting mail...a personalized welcome kit from EyeMed, complete with ID cards, all their benefit information and a list of nearby in-network providers. They can scan the custom QR code to seamlessly register on Member Web: their digital hub for all things vision. And when they're on the go, they can access everything from their phone.

STREAMLINED SUPPORT

Members enjoy an easy experience from the beginning. But if they do want personalized support, our award-winning customer call center is ready to assist with live agents available 7 days a week, 99 hours per week.³



¹Based on 16k ratings on the App Store, December 2024. ²Based on 1,293 respondents, T3B Strategic & National client segment, 98% of clients responding to the EyeMed Client Satisfaction (CSAT) Survey conducted by Walker Information, 2024. ³Purdue University Benchmark Portal independent assessment of call centers nationwide, 2023.

Choice, convenience, flexibility and value:

they all add up to an outstanding experience for members. It's what we do best. And it's why we've proudly received the trust and endorsement of the National Labor Alliance. Whether your fund currently has an indemnity plan, managed vision care plan or no coverage, EyeMed has a plan for you.



National Labor Alliance
of Healthcare Coalitions



Ready to see everything EyeMed has to offer?
We'd love to work with you.

Visit eyemed.com/unions



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